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You can access the website without telling us who you are, or otherwise providing personal information about yourself.

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PreSeed Ventures collects and processes information about you when you:

- Send us a request through our contact or newsletter form
- Upload your pitch deck to apply for an investment
- When you provide personal information to us through the website or in any other way.

PSV only collects the personal information that is necessary (for instance e-mail address and name) for providing the service you are requesting.

The personal data is processed in order for us to forward newsletters and other relevant information (if you as user specifically requests so), in connection with the registration for and coordination of workshops, events, networks etc. and any contact in connection with investment or job applications and registration in the CV data base. Please see clause 2 below for further information on cookies.

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2. Cookies

Cookies are small text files that are stored on the user's computer or other IT devices when a user visits a website. Today, almost all websites use cookies and these small files render it possible to collect information about which pages and functions the user visits and applies.

Third party cookies

We at PSV do not place cookies on our website, but allows that third parties, including Google Analytics, Eventbrite and Webtop, place them.

PSV uses Google Analytics, which stores and accesses cookies on the Website in order to generate statistics on the users' visits on PSV's Website. PSV also uses cookies from Google Analytics in order to optimize user-friendliness and the functionality of the Website, including the individual user's information searches.

Below is a list of cookies used on our Website placed by Google Analytics

Cookie Name	Expiration Time	Description
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_ <pre>property-id>.</pre>
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
gac <property- id></property- 	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out. Learn more.
utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existingutma cookies exists. The cookie is updated every time data is sent to Google Analytics.
utmt	10 minutes	Used to throttle request rate.
utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existingutmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with theutmb cookie to determine whether the user was in a new session/visit.
utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.

utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the <u>setCustomVar</u> method with a visitor level custom variable. This cookie was also used for the deprecated <u>setVar</u> method. The cookie is updated every time data is sent to Google Analytics.
utmx	18 months	Used to determine a user's inclusion in an experiment.
utmxx	18 months	Used to determine the expiry of experiments a user has been included in.
_gaexp	Depends on the length of the experiment but typically 90 days.	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.

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